The NEON Highway













Mesa's Vintage Roadside Signs









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Mesa's Historic Neon Signs West to East

Watson Flowers 2525 West Main South side







La Mesita (The Skelley's)

2254 West Main

North side



Cibola Mobile Home Park

2249 West Main

South side



Groggy's

2207 West Main

South side





Pioneer Drive-In Theater (Demolished) 2165 West Main South side



Village Motel 2130 West Main North side











Tri-City Inn Motel

1504 West Main

North side



Plainsman Motel

1338 West Main

North side





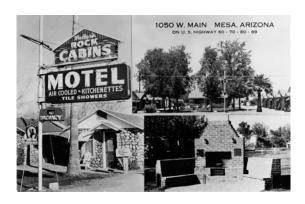


Cloverdale Motel (now Regency)

1302 West Main

North side





Hiway Host 1260 West Main North side







El Morocco Lodge

1226 West Main

North side





Walter's Rock Cabin Motel

1050 West Main Street

North Side









El Capitan Lodge

24 North Pew

North side





Darner Motors

837 West Main

South side



MCC / Landmark Restaurant

809 West Main

South side









Feed Bag Western Dining Room (Demolished) 554 West Main North side



San Jo Motel 524 West Main North side



Guerrero-Lindsay 525 West Main South side





Milano's Music 45 West Main North side





Maricopa Inn Motel (Demolished) 3 East Main

South side



Winter Garden Motel 131 East Main South side







Marquee Drive-In (Closed)

216 East Main

North side





Dairy Queen

603 East Main

South side



Mil-Mar-Dor Motel

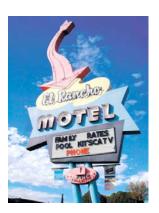
659 East Main

South side

El Rancho

719 East Main

South side













Pat's Bicycle Shop (Closed)

929 East Main

South side







Matta's Restaurant

932 East Main

North side



Bill Johnson's

950 East Main

North side







Plantation House /Sir George's Smorgasbord / Sally's Fabrics

1235 East Main So

South side









Frontier 1307 East Main South side





Professional Playground Installers

1548 East Main

North side



Sands Drive-in Theatre (demolished)

2245 East Main

South side



Deserama Mobile Ranch

2434 East Main

North side





Sunland 2602 East Main North side









Hi Jolly Date Gardens

4500 East Main

North side



X-B Trailer Ranch

5200 East Main

North side



Centebar Motel

5402 East Main

North side









Velda Rose Motel 5700 East Main
Dave Morgan's Velda Rose Mineral Baths

North side

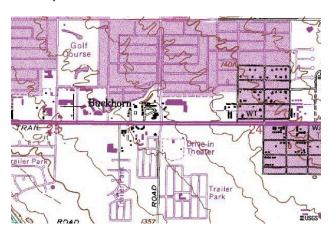




Velda Rose Drive-In Demolished)

103 South Recker Rd

SW side



Desert Baths

7 miles east of Mesa



Buckhorn Baths 5900 East Watson South side





Neon signs on Main Street

Take a self-guided road trip to view the enduring historical neon signs in Mesa. In the mid-20th century, these neon signs lit up the main drag in Mesa to guide people to the motor courts along the road. Neon also was used to attract people to shops and restaurants. This chunk of history has endured on Main Street.

University Dr.		Bill Johnson's Big Apple	Deserama Mobile Ranch		
101	Tri-City Plainsman Motel	Kiva Lodge Motel	Starlight Motel	Main St.	Buckhorn Baths Circle RB Guest Lodge
Watson's Flowers Page 1	Hi-Way C Leers	Lost El Rancho Pat's Bicycle Motel Shop	Sun Land % Motel	ista Dr.	Broadway Rd.
	Motel Wotel	Comfort 8 ≥	Gilber	Green	Higher T Power

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